

### 2024-2025

## Sponsorship Prospectus

On behalf of the Georgia Fintech Academy, a talent development initiative within the University System of Georgia.



## About Us

The Georgia Fintech Academy is a dynamic talent development initiative connecting students from 26 institutions to 210+ leading fintech companies. Through education, events, and career opportunities, we are building a more diverse, skilled, and inclusive fintech workforce.



**Education** Providing fintechfocused courses and training programs



**Events** Organizing industry networking and career development events



**Opportunities** Facilitating internships and job placements in fintech companies

## Why Partner with Us?

Partnering with the Georgia Fintech Academy offers unique advantages for fintech companies looking to shape the future of the industry:



#### Access to Top Talent

Connect with thousands of diverse and motivated students pursuing fintech careers, ensuring a pipeline of skilled professionals for your organization.



#### **Brand Visibility**

Gain exposure across our website, newsletters, podcasts, and events, enhancing your company's reputation in the fintech ecosystem.



#### **Industry Impact**

Position your company as a leader in growing the fintech ecosystem, contributing to the development of future innovations and talent.

## What are sponsors say...

Investing in critical skills development and training for the next generation of local leaders and technical experts, with a focus on inclusion and diversity, drives our partnership with the Georgia Fintech Academy. The program delivers on student engagement, early-career recruiting, education, and mentorship opportunities.



**Patrick Williams** VP of Strategic Initiatives at Visa

We're always striving to be the change for our 3Cs colleagues, clients, and communities - and that includes fostering a more diverse workforce. Our partnership with the Georgia Fintech Academy provides us the opportunity to drive that agenda forward while also helping us develop the next generation of fintech leaders that not only challenge the norm, but are inclusive, fair, and equitable.



Frank DeRosa The People Office, Business Partner at FIS Global

## GEORGIA FINTECH ACADEMY UNIVERSITY SYSTEM OF GEORGIA

## Partner with the Georgia Fintech Academy





<u>Check out our latest</u> <u>impact report here</u>



# Join Us in Shaping the Future

Partner with us to create opportunities, foster innovation, and shape tomorrow's fintech leaders. By collaborating with the Georgia Fintech Academy, you'll be at the forefront of talent development in one of the world's most dynamic industries.

- Drive Innovation
- Cultivate Talent
- Shape the Industry

Contact Us Today <u>www.georgiafintechacademy.org</u>